



Paradise Irrigation District

6332 Clark Rd, Paradise, CA 95969 · 530-877-4971 · Fax: 530-876-0483 · www.pidwater.com

AGENDA

Paradise Irrigation District Community Relations Committee Meeting 6332 Clark Road, Paradise, CA 95969

TUESDAY, JULY 12, 2022 – 8:00 AM

Committee Members: Directors Bob Matthews and Marc Sulik
PID Staff – Tom Lando and Mickey Rich
PID Consultant – Cedar Creek Publishing
Public Members – Chuck Bell, Ward Habriel, Chris Rehmann

❖ *The Board of Directors is committed to making its meetings accessible to all citizens. Any persons requiring a special accommodation to participate, is requested to contact the District Secretary at 530-877-4971, extension 2039 at least 72 hours in advance of the meeting.*

❖ *To participate in the meeting remotely:
Via Zoom Meeting: <https://us02web.zoom.us/j/88192841237>
Telephone: +1 669 900 6833 US (San Jose)
Meeting ID: 881 9284 1237*

To improve participation during the meeting, we will be accepting public comments from Zoom Meeting participants during the meeting. The Board cannot take action on any matter not on the agenda. Public comments specific to an agenda item will be read directly after the agenda item and before the Board votes on an item.

Via Email or Telephone: Public comment will be accepted by email with the subject line PUBLIC COMMENT ITEM NO. ___ to gborrayo@paradiseirrigation.com or telephone (530) 876-2039 prior to 7:30 a.m. on the day of the meeting.

1. Opening

2. Public Participation

This is the time for members of the audience to present items not on the Agenda. No action can be taken on these items, but they may be placed on future agendas for consideration. Comments should be limited to a maximum of three minutes duration. If more time is needed, communication may be submitted in writing to committee members, or placed on the agenda for a future committee meeting.

3. Community Relations Activity Update (Tonya Dale / Mickey Rich)

4. Strategic Plan Goals (Mickey Rich)

- a. Annual 'Voice of the Customer Survey'
- b. Routine customer service survey
- c. Communication Plan for 'Sharing the Good News'
 - i. Cedar Creek "MOVING FORWARD" Campaign

5. Drought Messaging

6. Water Use Charges Communication (Mickey Rich)

7. PID Demonstration Garden Update (Marc Sulik, Chuck Bell, Ward Habriel)

8. Consider Establishing Future Meeting Date

9. Adjournment