



# PARADISE IRRIGATION DISTRICT

6332 Clark Road, Paradise CA 95969 | Phone (530)877-4971 | Fax (530)876-0483

## AGENDA

**Paradise Irrigation District  
Community Relations Committee Meeting  
6332 Clark Road, Paradise, CA 95969  
(Directors Anne Rice & Marc Sulik - Chairperson)**

**THURSDAY, SEPTEMBER 6, 2018 – 9:00 AM**

- ❖ *The Board of Directors is committed to making its meetings accessible to all citizens. Any persons requiring a special accommodation to participate, is requested to contact the District Secretary at 530-877-4971, extension 2039 at least 48 hours in advance of the meeting.*

**1. Opening**

**2. Minutes of June 26, 2018** – Information item only.

**3. Public Participation -**

Individuals will be given an opportunity to present items not on the Agenda. No action can be taken on these items, but they may be placed on future agendas for consideration. Comments should be limited to a maximum of five minutes duration. If more time is needed, communication may be submitted in writing to committee members, or placed on the agenda for a future committee meeting.

**4. PID Demonstration Garden:**

- Information Display Bulletin Board – Presenting AquaHawk information in larger scale (Anne Rice)
- Risk Management
- Fencing, security, and ongoing maintenance
- Storage Shed
- Leaking manifold?
- Final accounting
- Thank You letters?
- Replacement plants; removal of chips
- Fire Safe Demonstration Structure and Plant Materials

**5. PID Historical Information** (Mickey Rich): Discussion regarding correspondence from the Gold Nugget Museum regarding PID donated items to the museum and suggestion to sponsor the placement of a small building on museum grounds to display those items.

**6. Paradise Ice Rink – 2018-2019 Season:** Discussion regarding sponsorship opportunities presented by the Paradise Recreation & Park District for the Paradise Ice Rink.

**7. PID Meet & Greet: New Manager:** Discussion regarding community “Meet & Greet” on September 12, 2018 from 6:30 p.m. to 8:00 p.m. at the Paradise Ridge Senior Center to meet PID’s new manager.

**8. PID Newsletter** (Ed Fortner): Discussion regarding PID WaterTalk Newsletter.

**9. Johnny Appleseed Days Event – October 6 & 7:** Booth design.

**10. Customer Survey Report** (Mickey Rich)

**11. Consider Establishing Future Meeting Date**

**12. Adjournment**

**Paradise Irrigation District  
Community Relations Committee Meeting Minutes  
June 26, 2018**

Directors Present: Anne Rice, Marc Sulik  
Staff Present: Mickey Rich  
Committee Members Present: Tonya Dale (Cedar Creek)  
Public Present: None

**PID Public Committee Member Policy:**

The discussion on this topic was tabled as no public committee members were present.

**PID Demonstration Garden:**

Brochure: The Draft Brochure was reviewed and approved.

Garden Web Page: Mickey showed the Committee the web page for the Demonstration Garden and how you can take a garden tour of the different planning areas. The Committee commented that the web page looked great and a nice job was done on it.

Dedication Ceremony/Opening Day: The Committee discussed the schedule of events for the garden dedication to be held on June 29, including details regarding speakers, ribbon cutting ceremony, and refreshments.

Future Maintenance Program: It was decided by the Committee to make the recommendation to incorporate the maintenance of the garden into a Landscape Maintenance contract by a landscape contractor for the entire PID office and corporation site.

**Customer Survey Report:**

The Committee reviewed approximately thirteen Customer Comments regarding PID service and they were all positive, except for two. It was determined that the customer's needs were ultimately satisfied for the two, but the Committee took note of the comments and will pass them on to the appropriate personnel.

**Establish Future Meeting Date:**

The next meeting is scheduled on Thursday, September 6, 2018 at 9:00 a.m.



AGENDA ITEM 5 - Gold Nugget Museum  
RE: PID Historical Information

## GOLD NUGGET MUSEUMS

POST OFFICE BOX 949, PARADISE, CALIFORNIA 95967 • (530) 872-8722



JUL 12 18 11:57 PM

July 10, 2018

Paradise Irrigation District  
6332 Clark Road  
Paradise, CA 95969

Dear PID Manager and Board Members,


The discovery in the Gold Nugget Museum's deep storage of some long hidden artifacts from the Paradise Irrigation District prompts us to suggest a partnership between our two organizations. Many years ago, when clearing out storage, PID donated many items to the museum. Because of space limitations, we have rarely shown them. They have been stored away out of the sight, as good as lost to the public. We propose that we join forces to exhibit those artifacts and make the community aware of PID's history.

We suggest that the PID sponsor the placement of a small building on our grounds, furnished to replicate an early PID office. This would house the following objects in our collection: Mr. Bille's desk and typewriter, the large addressing machine, several Dictaphones that used tube recording equipment, maps of the district from different eras, samples of the types of pipes used by the district over the years, and documents from the early days of the district's history.

This would benefit the PID by informing the community about the early reasons for building the dam, the way the dam was built, and the evolution of the piping systems. The museum has thousands of visitors each year; many of them are new to Paradise. With the new exhibit, the public will learn about the PID and see the connection between local water issues and the district's history.

We would welcome the opportunity to discuss this proposal and look forward to hearing from you.

Sincerely,

  
Don Criswell  
President  
Gold Nugget Days, Inc.



## PARADISE IRRIGATION DISTRICT

6332 Clark Road, Paradise CA 95969 | Phone (530)877-4971 | Fax (530)876-0483

July 27, 2018

Don Criswell, President  
Gold Nugget Museums  
P.O. Box 949  
Paradise, CA 95967

RE: Gold Nugget Museum - Collections of PID Items

Dear Mr. Criswell:

Thank you for your letter dated July 10, 2018 to the Manager and Board of Directors of the Paradise Irrigation District regarding collections of PID items that have been donated to the museum over the years, and a potential partnership between the Museum and PID to exhibit these items.

The District is interested in presenting your letter to the PID Community Relations Committee for discussion at the next committee meeting scheduled on September 6, 2018 at 9:00 a.m. Prior to this date, PID Representative Mickey Rich, will be in contact to gather additional information in preparation for the committee meeting.

Should you have any questions, please feel free to contact me at (530) 876-2039.

Sincerely,

Georgeanna Borrayo  
District Secretary



AGENDA ITEM 6 - Paradise Ice Rink  
Sponsorship Information for 2018/2019 Season

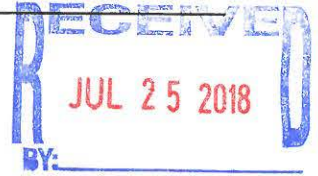


6626 Skyway  
Paradise, CA 95969  
Email: [info@ParadisePRPD.com](mailto:info@ParadisePRPD.com)

Phone: 530-662-2037  
Fax: 530-872-8619  
Website: [www.ParadisePRPD.com](http://www.ParadisePRPD.com)

## Paradise Recreation & Park District

Greetings!



Paradise Recreation and Park District is pleased to announce that Paradise on Ice and the Paradise Ice Rink will be returning for the 2018-2019 season! This year we will be open November 9, 2018 through January 13, 2019. The Paradise Ice Rink has been the most popular organized recreational activity on the Ridge for the past five seasons and possibly in the Ridge's history.

We truly have a jewel that has already become a tradition and source of pride with Paradise families and our youth. Not only does the rink serve the members of our community but it draws heavily from the whole region as the next closest ice skating opportunities are in Mt. Shasta and the Sacramento area.

The rink has also become a regular destination for school field trips from Oroville, Chico, Vina, Forest Ranch, and of course for our Ridge schools. The rink is also popular for birthday parties, office holiday parties, and other private rentals. When people come to Paradise to use the Rink they are also stopping at area restaurants, grocery stores, gas stations, and other local businesses.

We hope you will consider becoming a sponsor or purchase a dasher board ad for the coming season to show your support to the Rink and while gaining great exposure and recognition for your business, organization, or message. Please look over the enclosed materials and if you have any questions please contact me at anytime.

Let's keep the Ice in Paradise!

Sincerely,

A handwritten signature in blue ink, appearing to read 'Dean Moore', written over a horizontal line.

Dean Moore  
Recreation Superintendent



# Paradise On Ice

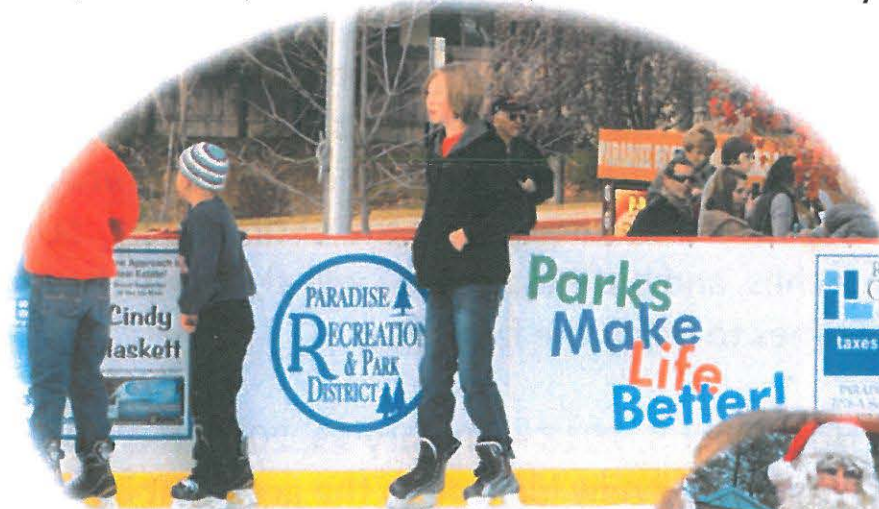


## SPONSOR PACKET

Ice Rink Open Daily November 9, 2018 to January 13, 2019



FOOD  
LESSONS  
MUSIC  
FIELD TRIPS  
SANTA



SPECIAL EVENTS  
BROOM BALL  
PRIVATE RENTALS  
COFFEE CLUB  
STROLLER SKATING

## Paradise Recreation and Park District

6626 Skyway, Paradise, California 95969 • 872-6393

[www.ParadisePRPD.com](http://www.ParadisePRPD.com)

[info@ParadisePRPD.com](mailto:info@ParadisePRPD.com)

Like "Paradise Ice Rink" On Facebook



## **Paradise Ice Rink Overview**

- **Description**

Located in beautiful Terry Ashe Park (6626 Skyway) the Paradise Ice Rink is the only outdoor ice rink between Mt. Shasta and Sacramento. The Park is transformed into a winter wonderland for nine weeks from mid-November through the holidays.

Including ice skating sessions, skate lessons, music, concessions, broomball, holiday themes, special events, and private rentals, the Paradise Ice Rink is a picture perfect post card setting under the pines creating a very special destination for the entire family. Schools, families, churches, and business groups will also have the opportunity to schedule times to enjoy the facility.

Open from November 9, 2018 – January 13, 2019, the Paradise Ice Rink has brought an exciting new identity to the area that increases business on the Ridge and has quickly become a new holiday tradition and destination for the entire region.

We have averaged 13,000 skaters per season in our first five years in addition to thousands of others who came to experience the atmosphere, be with family and friends, and to participate in the many special events.

- **Media**

The event schedule provides numerous opportunities for media and positive exposure for Sponsors and the entire area business community including television news programs, magazine and newspaper articles, electronic media coverage, live broadcasts, and special appearances and events. Special events include a Sponsor's Party, Grand Opening, Santa's Arrival and others.



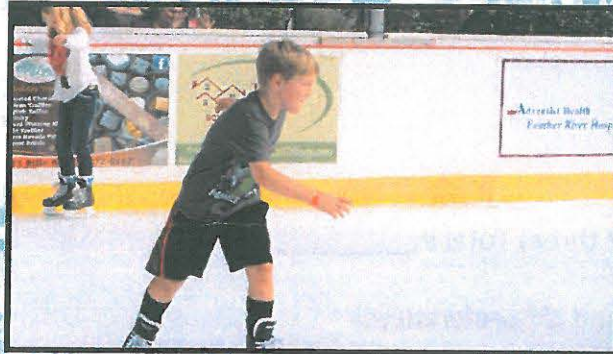
2018

# PARADISE ICE RINK

2019

## Dasher Board Advertising

\$400.00 28" x 46" INSIDE or OUTSIDE of RINK



**Your Company Ad  
Here  
(Dasher Board)**

**Boards which surround the rink  
serve as fencing and advertising**

For more information contact:  
Dean Moore, Recreation Superintendent  
Paradise Recreation & Park District  
Terry Ashe Recreation Center  
6626 Skyway  
Paradise, CA 95969  
530-872-6393  
[dmoore@ParadisePRPD.com](mailto:dmoore@ParadisePRPD.com)



**PARADISE ON ICE**  
[www.ParadisePRPD.com](http://www.ParadisePRPD.com)





## 2018-2019 ICE RINK DASHER BOARD ADVERTISING FORM

### CONTACT INFORMATION

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### DASHER BOARD ADVERTISING (please select one)

#### INSIDE RINK or OUTSIDE RINK

- ☐ \$400 One board  
☐ \$750 Two boards  
☐ \$1,000 Three boards  
☐ (plus \$200 for each additional board over three) Total # \_\_\_\_\_

Indicate preferred placement: (indicate 1<sup>st</sup> and 2<sup>nd</sup> preferences)

Inside East: \_\_\_\_\_ Inside North: \_\_\_\_\_ Inside West: \_\_\_\_\_ Inside South: \_\_\_\_\_

Outside East: \_\_\_\_\_ Outside North: \_\_\_\_\_ Outside West: \_\_\_\_\_ Outside South: \_\_\_\_\_

**PAYMENTS MUST BE RECEIVED BY Monday October 15, 2018  
HOWEVER EARLY PAYMENT IS ENCOURAGED AS SPACE IS LIMITED!**

**Return this form along with your check (payable to PRPD) to:  
Paradise Recreation & Park District, 6626 Skyway, Paradise, CA 95969**

*Payments by Cash, MasterCard or VISA are also accepted in the PRPD office at the above address*

**For additional information and precise placement options please contact  
Dean Moore, Recreation Superintendent, at 530-872-6393 or [dmoore@ParadisePRPD.com](mailto:dmoore@ParadisePRPD.com)**

#### ARTWORK MUST BE PROVIDED ACCORDING TO THE FOLLOWING SPECS:

**ALL ARTWORK MUST BE APPROVED BY PRPD PRIOR TO SUBMISSION**

##### Digital Output:

- High resolution PDF, TIFF, PSD, AI or EPS.
- Include all fonts used in your document or convert to outlines.
- Include all placed graphics.
- Keep a backup of all of your files. Collect for output.
- Set up your document in proportion to your final output size.
- Disk(s) should contain only the files needed.
- If necessary, include a hard copy and indicate color matches if required.

**Color Modes:** 300dpi @ full size

##### Notes:

- Do not flatten layers in file.
- Delete extra layers and channels.
- Do not change the file format - leave in original RGB or CMYK format.

**Camera-ready artwork must be submitted by  
Monday, October 15, 2018.**

Artwork that is not provided camera-ready will be charged an additional \$50 fee to recreate in a camera-ready format.

All submissions received after the artwork deadline date will be charged an additional \$50 late fee.

**Please send your artwork directly to:**

Kathy  
[wilprint@comcast.net](mailto:wilprint@comcast.net)  
Wilson's Printing & Signs  
816 Elliott Road, Paradise, CA 95969  
530-877-8721

## **Sponsor Packages**

### **Title Sponsor – Minimum Bid: \$20,000.00**

- Certificate of Appreciation (Title Sponsor)
- Name will be incorporated into the event title.
- Logo listing in the PRPD Activity Guide (front cover and interior).
- Triple dasher board signage.
- Ten invitations to Sponsor party hosted by PRPD.
- Recognition of PRPD website and Ice Rink facebook page.
- 100 complimentary tickets.
- Top “Nice List” recognition.
- Top Banner recognition.
- Free usage of the large room at the Terry Ashe Recreation Center to host a private party of up to fifty individuals (including free skating) during regular rink hours.

### **Presenting Sponsor - \$10,000.00**

- Certificate of Appreciation (Presenting Sponsor).
- Logo listing in the PRPD Activity Guide (front cover and interior).
- Double dasher board signage.
- Eight invitations to Sponsor Party hosted by PRPD.
- Recognition on PRPD website and Ice Rink facebook page.
- 50 complimentary tickets.
- “Nice List” recognition.
- Banner recognition.

### **Platinum Sponsor - \$5,000.00**

- Certificate of Appreciation (Platinum Sponsor).
- Highlighted listing in PRPD Activity Guide.
- Dasher board signage.
- Six invitations to Sponsor Party hosted by PRPD.
- Recognition on PRPD website and Ice Rink facebook page.
- 25 complimentary tickets.
- “Nice List” recognition.

(over)

**Gold Sponsor - \$2,500.00**

- Certificate of Appreciation (Gold Sponsor).
- Listing in the PRPD Activity Guide.
- Dasher board signage.
- Four invitations to Sponsor Party hosted by PRPD.
- Recognition on PRPD website and Ice Rink facebook page.

**Silver Sponsor - \$1,000.00**

- Certificate of Appreciation (Silver Sponsor).
- Listing in the PRPD Activity Guide.
- Dasher board signage.
- Two invitations to Sponsor Party hosted by PRPD.

**Friend of the Rink - \$100.00**

- Certificate of Appreciation (Friend of the Rink).